

# Let's raise standards together

The Salford City Mayor's Charter is designed to help raise employment standards for employees and businesses across the city. Here are 20 helpful ways to achieve your Charter commitments in Salford. These are intended to help businesses make positive differences to Salford and its residents.



## 1. Become a Real Living Wage employer



Find out why the Living Wage is important to Salford people. You can become a Living Wage accredited employer and commit to paying your employees fairly.

## 2. Work with Salford Employment Hub to recruit Salford residents



By offering jobs and training opportunities to local people, you are supporting the local community. Find out about the programmes in place.

## 3. Enhance your team's skills and prepare for future growth



Upskilling enhances employees' performance and increases engagement. Training providers across Salford offer a range of funded, part-funded and commercial courses. Find out more by emailing [louise.putland@salford.gov.uk](mailto:louise.putland@salford.gov.uk).

## 4. WorkWell and healthy workplace support



In Salford WorkWell supports disabled people and people with health conditions to start, stay or succeed in work.

You can also find support and tools to help your business create a healthy workplace. [Learn more here.](#)

## 5. Embrace a new way of recruiting with Salford Supported Employment



Broaden your range of candidates by considering those with diverse backgrounds when hiring. Find out more here.

## 6. Build a better Salford and engage with Build Salford



Build Salford is a consortium of construction employers, social housing providers and support agencies supporting Salford residents who want to enter the construction industry. Email [buildsalford@salford.gov.uk](mailto:buildsalford@salford.gov.uk).

## 7. Host a flexible work placement with Salford Futures



By providing residents with work experience, you can benefit from a more dynamic and engaged workforce while supporting the local community and economy. Find out more here.

## 8. Initiate employment-focused incentives for Salford people



Host workplace explorer days, provide on-site visits to your workplace and connect your vacancies to courses that meet the job role requirements. Find out more by emailing [carol.odriscoll@salford.gov.uk](mailto:carol.odriscoll@salford.gov.uk).

### 9. Engage with Elevate Salford to support people furthest from the job market



The **Elevate Salford** programme delivers a range of activities across the city to engage, train and prepare people and maximise their opportunities.

### 10. Join the Greater Manchester Good Employment Charter



In addition to the Salford City Mayor's Charter, you can also join the GM Good Employment Charter which supports good employment standards across the region. [Find out more here.](#)

### 11. Support Salford young people through skills and work initiatives



Raising aspirations of our young people and connecting them to opportunities is crucial. [Read the NEET Reduction Strategy here.](#)

### 12. Salford Skills for Business Apprenticeship Fund



This fund gifts 100% of the apprenticeship training costs to an SME by one of the levy-paying partners. [Find out more here.](#)

### 13. Allow employees to volunteer to support Salford's communities



[Find out more](#) about the many volunteering opportunities that are available in Salford.

### 14. Sign up to the Armed Forces Covenant and the Defence Employer Recognition Scheme



[Find out how](#) to support the Armed Forces community and the Covenant.

### 15. Become a Schools Enterprise Advisor



Help Salford young people to build networks and access skills and employment information to achieve their full potential. [Find out more here.](#)

### 16. Support your staff to improve their English language Skills



For an individual referral for English language support, visit the [ESOL Advice Service](#).

For general enquiries on English language support and the help available to companies, email [katarzyna.judd@salford.gov.uk](mailto:katarzyna.judd@salford.gov.uk).

### 17. Become a Digital Inclusion Champion



Salford's 'Digital Everyone' aims to create a 100% digitally inclusive city. [Support the community](#) by donating devices, connectivity, volunteer hours or providing a safe space.

### 18. Create a fair and secure workplace in Salford



[Access free, impartial advice](#) on employment law, workplace rights, HR processes, rules and best practice at work.

### 19. Become a Disability Confident employer



Disability Confident organisations play a pivotal role in improving attitudes and creating positive change. [Learn more about being Disability Confident](#) or email [nicola.griffiths@salford.gov.uk](mailto:nicola.griffiths@salford.gov.uk).

### 20. Offer supported internships to Salford residents



These are designed to help young people with SEND to build their workplace skills and experience needed to secure and maintain paid employment. [Find out more.](#)